



February 7, 2024

Dear Community Partner,


Brevard Prevention Coalition, Brevard Symphony Orchestra, USSSA and Brevard Cultural Alliance are partnering to bring three (3) unique youth-focused events to the Space Coast. We are seeking your sponsorship for these events. Your support is vital in empowering our children toward their best futures. Together, we can show them positive pathways forward.

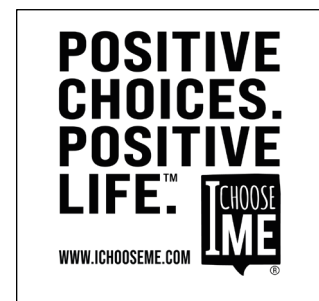
Our county’s young people are facing serious challenges which, unfortunately, lead some of them to make unhealthy choices as a way of coping. For example, during just the first half of this current 2023-2024 school year, Brevard Prevention Coalition’s diversion program has already received approximately 200 student referrals from Brevard Public Schools for drug or alcohol-related issues. So, our organizations have made the decision to collaborate and take an active role in being part of the solution.

Our events are all based on the **I Choose ME®** initiative. **I Choose ME®** is a youth-focused social marketing strategy which impactfully promotes positive life choices to prevent substance misuse. We want to teach youths more than just how to say “no”. We want to give youths the tools, facts, possibilities, and inspiration so they can make informed decisions that are more likely to have positive outcomes in life.

Please see the attached sponsorship opportunities. Complete the attached form and select one (1) or ALL three (3) events to support through your contribution. Your gift will not only support these events, but also support each collaborating organization’s ongoing youth enrichment strategies. * We expect community and family engagement at each event. Therefore, we invite organizations to consider sponsorship opportunities that include having resources or resource tables at events where that is permissible.

On behalf of all the passionate and committed organizations involved in this collaboration, I thank you in advance for your generosity and support.


Stanley Brizz, MS
Executive Director
Addiction Counselor
Brevard Prevention Coalition



I Choose MUSIC event
Brevard Symphony Orchestra
March 9, 2024; 2PM to 4PM
King Center for Performing Arts

I Choose SPORTS event
USSSA
April 19, 2024; 6PM to 8PM
USSSA Space Coast Complex

I Choose ART event
Brevard Cultural Alliance
May 18, 2024; 11AM to 3PM
Brevard Cultural Alliance

*IN COMPLIANCE WITH THE FEDERAL INCOME TAX GUIDELINES, WE MUST INFORM YOU THAT YOUR GIFT IS A CHARITABLE CONTRIBUTION TO THE EXTENT IT EXCEEDS THE VALUE OF THE BENEFIT YOU RECEIVE IN EXCHANGE FOR YOUR GIFT. BREVARD PREVENTION COALITION, INC. IS A 501(C)(3) NOT-FOR-PROFIT CHARITABLE ORGANIZATION REGISTERED IN THE STATE OF FLORIDA UNDER THE SOLICITATION OF CONTRIBUTIONS ACT (REGISTRATION CH64248). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

EVENT FORM

E-mail: info@brevardprevention.org
Phone: 321-426-1644



Thank you for supporting positive choices and positive lives for Brevard County youths!
SELECT the event(s) you wish to support and complete the rest of the form*.

I Choose MUSIC event
Brevard Symphony Orchestra
March 9, 2024; 2PM to 4PM
King Center for Performing Arts

I Choose SPORTS event
USSSA
April 19, 2024; 6PM to 8PM
USSSA Space Coast Complex

I Choose ART event
Brevard Cultural Alliance
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I would like my gift to support **ALL OF THE ABOVE** events and involved organizations (Select the "OTHER" level below *only*).

**To customize or select a sponsor level for each event, contact us at the e-mail or phone number above.*

Contact & Organization Details

Full Name	_____		
Email	_____	Phone	_____
Business / Organization Name	_____		
Address	_____		
City	_____	State	_____
Postal Code	_____	Website	_____

SELECT LEVEL:

<input type="checkbox"/> PRESENTING - \$5,000 (one per event)	<input type="checkbox"/> POSITIVE LIFE - \$2,500	<input type="checkbox"/> POSITIVE CHOICES - \$1,000
<input type="checkbox"/> TABLE - \$500 (\$250 nonprofits)	<input type="checkbox"/> SUPPORTER - \$250	<input type="checkbox"/> OTHER AMOUNT: \$ _____

PAYMENT OPTIONS BELOW:

OPTION 1: Visit tinyurl.com/I-Choose-Me **OR** scan the QR code:



OPTION 2: Make Checks Payable to: Brevard Prevention Coalition

Mail This Form and Check to: P.O. Box 320460, Cocoa Beach, FL 32932

ALL LOGOS MUST BE RECEIVED NO LATER THAN TWO WEEKS PRIOR TO THE EVENT TO BE INCLUDED ON APPLICABLE MARKETING MATERIALS. HI-RES PNG OR JPEG FILE PREFERRED. SOME MATERIALS MAY REQUIRE RECEIVING THE LOGO SOONER AND APPLICABLE SUPPORTERS WILL BE GIVEN AMPLE NOTICE.

WHEN APPLICABLE TO THE EVENT, SPONSORS ARE RESPONSIBLE FOR BRINGING TABLES, CHAIRS, TENT, AND ANY ADDITIONAL SUPPLIES/MATERIALS NEEDED.
POWER OUTLETS ARE NOT AVAILABLE.

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SPONSORED IN PART BY CENTRAL FLORIDA CARES HEALTH SYSTEM, INC. AND THE STATE OF FLORIDA, DEPARTMENT OF CHILDREN FAMILIES.



SPONSORSHIP LEVELS

	PRESENTING SPONSOR (1 PER EVENT) \$5,000	POSITIVE LIFE SPONSOR \$2,500	POSITIVE CHOICES SPONSOR \$1,000	TABLE SPONSOR \$500 (*250)	SUPPORTER \$250
LOGO PROMINENTLY DISPLAYED AND FEATURED AS PRESENTING SPONSOR ON EVENT MATERIALS	✓				
2-MINUTE SPEAKING TIME AT EVENT	✓				
SPONSOR TABLE	✓	✓	✓	✓	
LIVE MENTION AT THE EVENT	✓	✓			
LOGO IN MARKETING MATERIALS	✓	✓	✓	✓	
HYPERLINKED LOGO ON I CHOOSE ME WEBPAGE AS AN EVENT SPONSOR FOR ONE (1 PER EVENT)	✓	✓	✓		
SOCIAL MEDIA POSTS	AD BOOSTED SOCIAL MEDIA POSTS	AD BOOSTED SOCIAL MEDIA POSTS	AD BOOSTED SOCIAL MEDIA POSTS	AD BOOSTED SOCIAL MEDIA POSTS	
SUPPORT POSITIVE OPPORTUNITIES IN THE COMMUNITY FOR UNDER-RESOURCED YOUTHS AND FAMILIES	✓	✓	✓	✓	✓
EVENT-SPECIFIC:					
<u>SPORTS:</u> LOGO ON JUMBOTRON, JERSEYS AND PA ANNOUNCEMENT	✓				
<u>MUSIC:</u> ON-STAGE ANNOUNCEMENT AND LOGO ON THE PROGRAM	✓				
<u>ART:</u> ANNOUNCEMENT OVER PA SYSTEM AT THE AMPHITHEATER AND SIGNAGE	✓				

* NONPROFIT TABLE SPONSORSHIP AVAILABLE AT DISCOUNTED PRICE- PLEASE REACH OUT FOR MORE INFORMATION